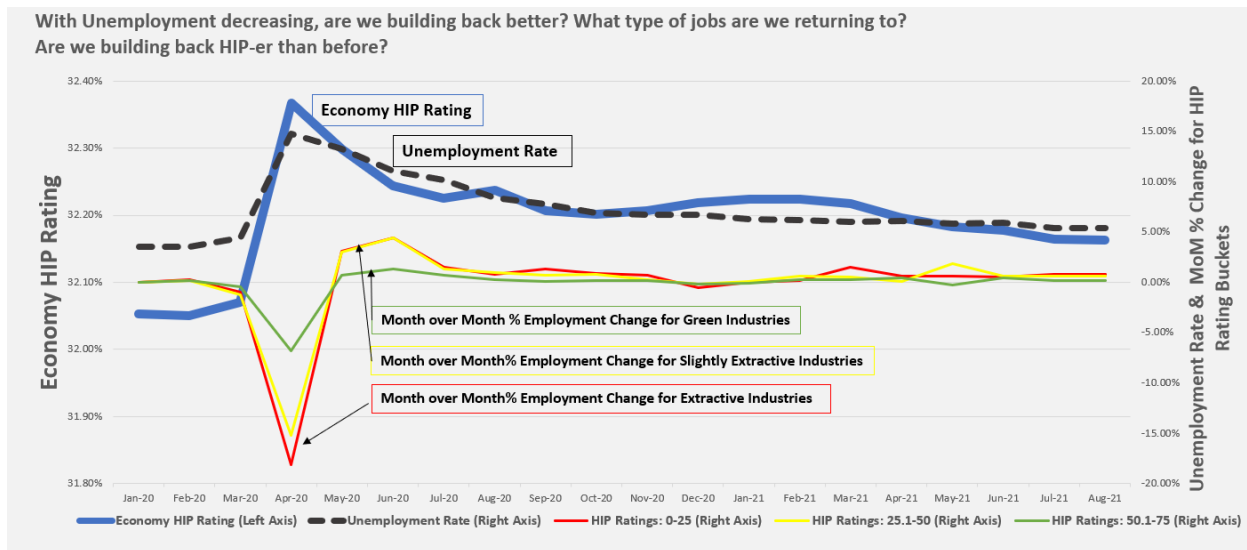


# GREEN JOBS REPORT – Oct 2021

Release date Oct. 26, 2021 (for jobs and pay detailed data as of 8/31/2021)

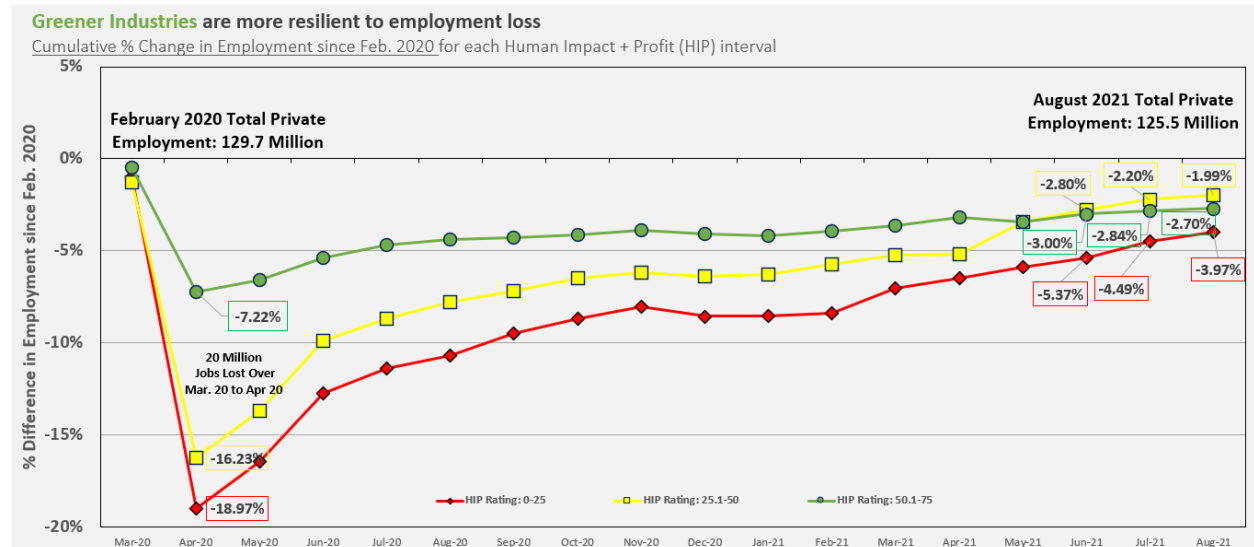
Produced monthly by HIP Investor and the Global Institute for Sustainable Prosperity

## 1. The US ECONOMY continues to become LESS SUSTAINABLE as extractive-industry jobs return, hampering “Build Back Better” aspirations



The US Economy’s sustainability (people, planet, and trust, currently called ESG) is declining towards pre-Covid levels, despite a rapid jump during Covid-19, when 20 million jobs were lost, primarily in slightly extractive and highly extractive industries. As jobs return and unemployment declines in 2021, so does the US Economy’s HIP Rating of sustainability for people, planet, and trust – hampering “Build Back Better” aspirations.

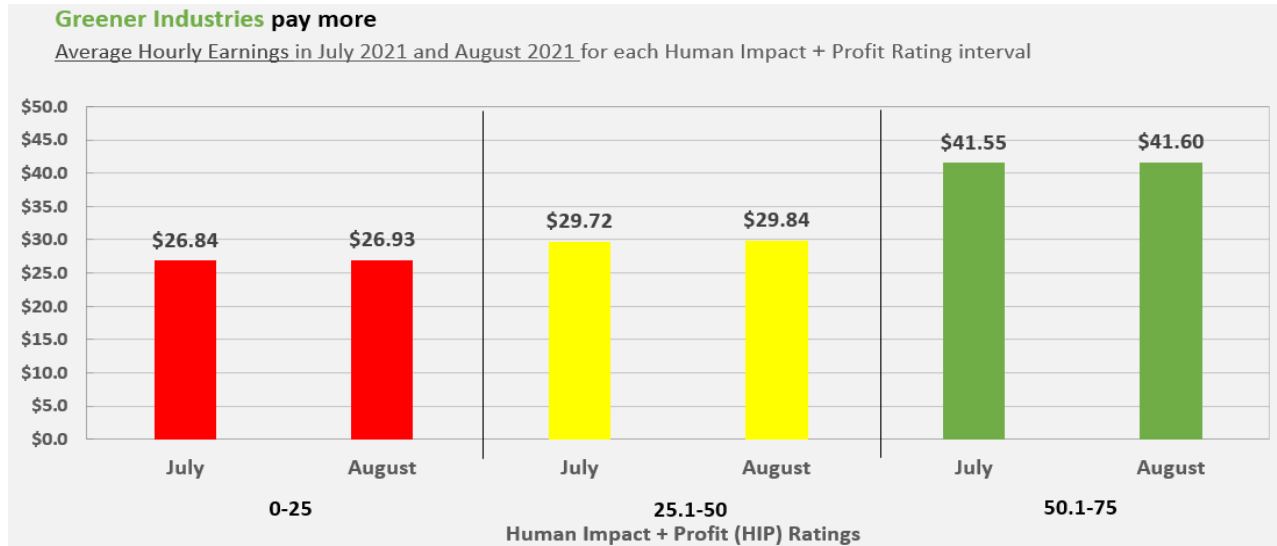
## 2. Greener-industry JOBS have been MORE RESILIENT to JOB LOSS, especially Covid-19



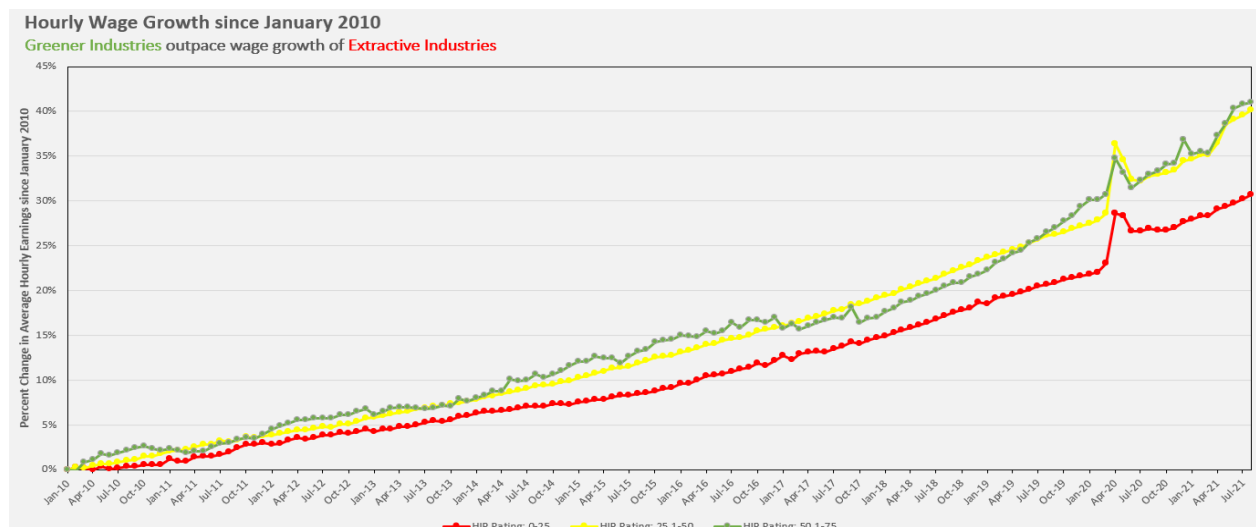
The granular August 2021 jobs data shows that **Green Industries** had a **reduction of -2.70% in employment** when **compared to pre-pandemic employment levels**. **Slightly Extractive Industries** have recovered slightly more, during summer 2021 recovery, with a **-1.99% reduction in employment** as compared to pre-pandemic jobs. **Extractive Industries** still lag during the pandemic with **-3.97% lower employment** versus March 2020.

The accelerated **pace of job growth in Slightly Extractive industries** is **correlated** with the rapid **return of Leisure and Hospitality jobs**.

### 3. Greener-Industry WAGES and PAY are HIGHER than Slightly-Extractive and Extractive-Industries – and Green Job Pay GROWING MORE than Extractive Job Pay since 2010



Our comprehensive data-driven analysis shows that **Greener Industries** pay significantly more (equivalent to \$82,000 per year) as compared to **Slightly Extractive** (equivalent to \$60,000 annually) or **Extractive** (nearly \$54,000 per year).



Along with higher levels of pay, **Greener Industries** over the past decade have delivered **higher incomes and wage growth** when compared to **Extractive Industries**.

# HIP Green Jobs Report

Data-driven insights on greening the economy.



The **Monthly Green Jobs Report**, produced by **HIP Investor Inc.** and the **Global Institute for Sustainable Prosperity**, provides an in-depth, data driven analysis on US industry employment and the momentum towards a greener economy.

Our analysis performs a comprehensive synthesis of material sustainability data of 2,000+ US publicly listed companies onto job industry data provided by the Bureau of Labor Statistics.

The HIP Ratings, Pillars, and Metrics focus on health, wealth, earth, equality, trust, management practices and products and services, which result in quantitative Human Impact + Profit (HIP) Ratings reflecting a measure of “green-ness” by industry.

We use this measure of greenness to categorize each industry into three groups:

- **Green** Industries, with a HIP Rating from 50 (net positive) and up;
- **Extractive** Industries, with HIP Rating of less than 25; and,
- **Slightly Extractive** Industries, rating from above 25 to below 50 (net negative).

The **Monthly Green Jobs Report** is delivered monthly via [www.ESGX.org](http://www.ESGX.org) webinars, with the latest available granular data on the US Economy, sustainable jobs, and worker pay.

## INTERVIEW OR CONTACT HIP INVESTOR INC AND THE GLOBAL INSTITUTE FOR SUSTAINABLE PROSPERITY

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