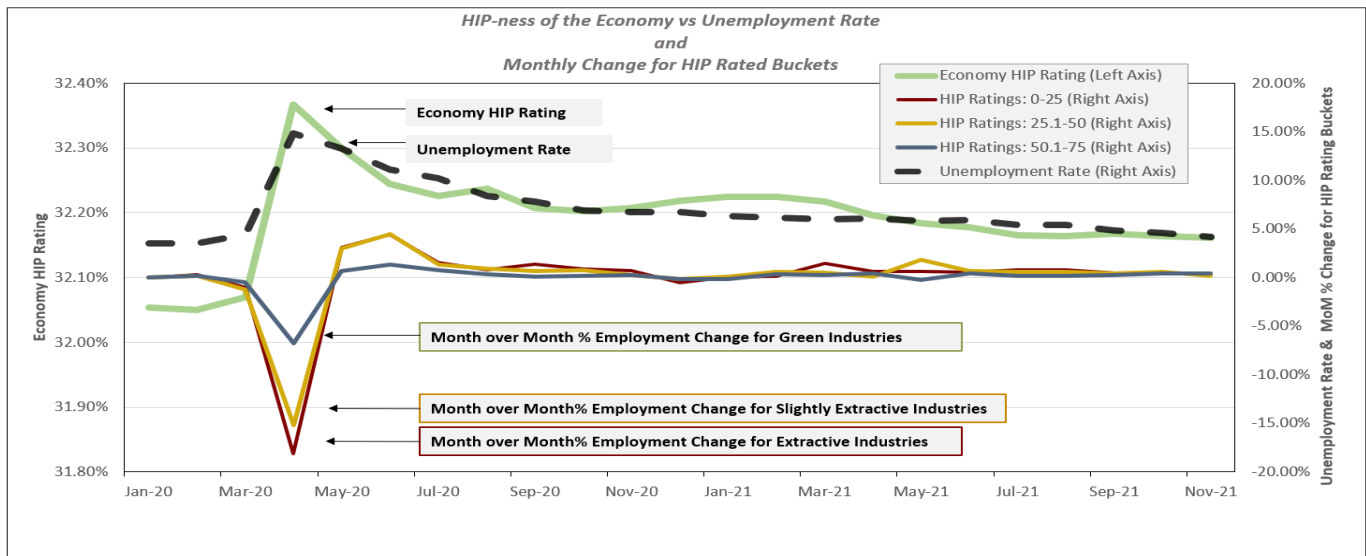


GREEN JOBS REPORT – January 2022

Release date **January 11, 2022**, based on the most recent detailed jobs and pay data.

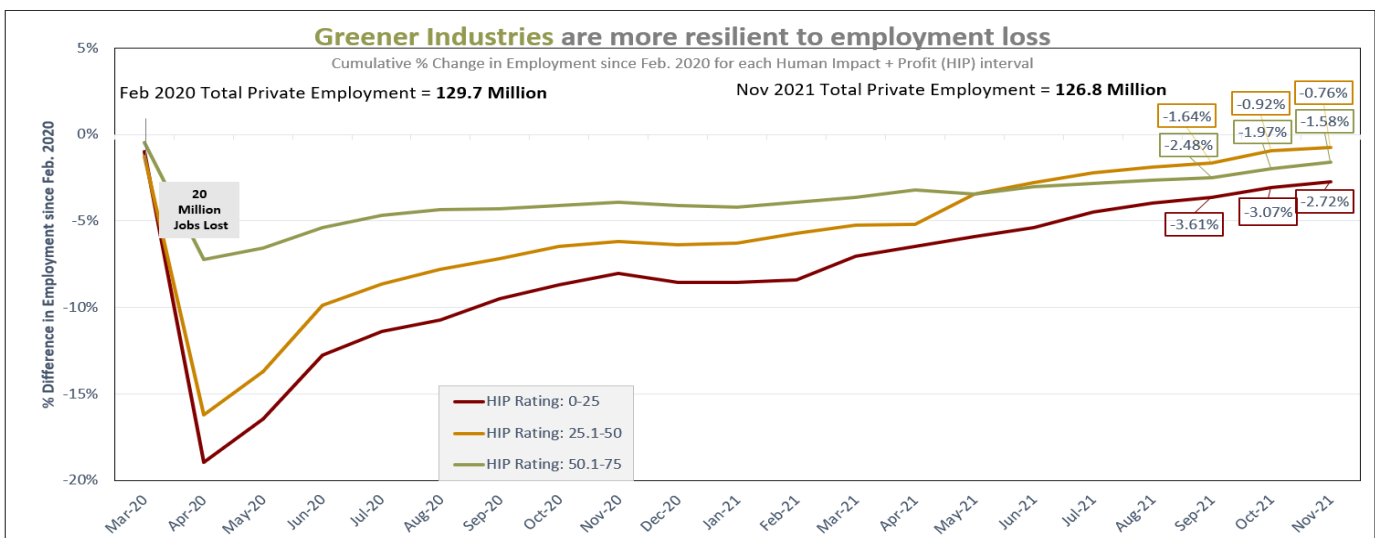
Produced monthly by HIP Investor and the Global Institute for Sustainable Prosperity.

1. The US ECONOMY continues to become LESS SUSTAINABLE as extractive-industry jobs return, hampering “Build Back Better” aspirations



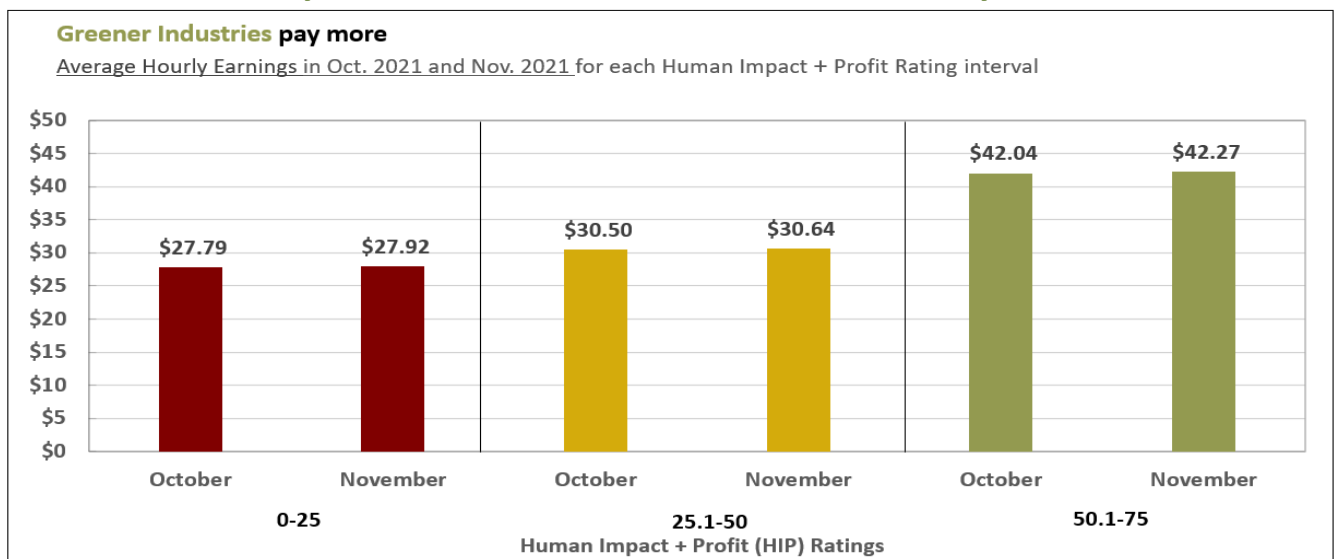
The US Economy’s sustainability (people, planet, and trust, currently called ESG) is declining towards pre-Covid levels, despite a rapid jump during Covid-19, when 20 million jobs were lost, primarily in slightly extractive and highly extractive industries. As jobs return and unemployment declines in 2020 and 2021 and now 2022, so continues the decline in the US Economy’s HIP Rating of sustainability for people, planet, and trust – hampering “Build Back Better” aspirations.

2. Slightly Extractive JOBS now recovered more than Greener-industry JOBS, THREATENING the Build Back Better aspirations for a SUSTAINABLE ECONOMY

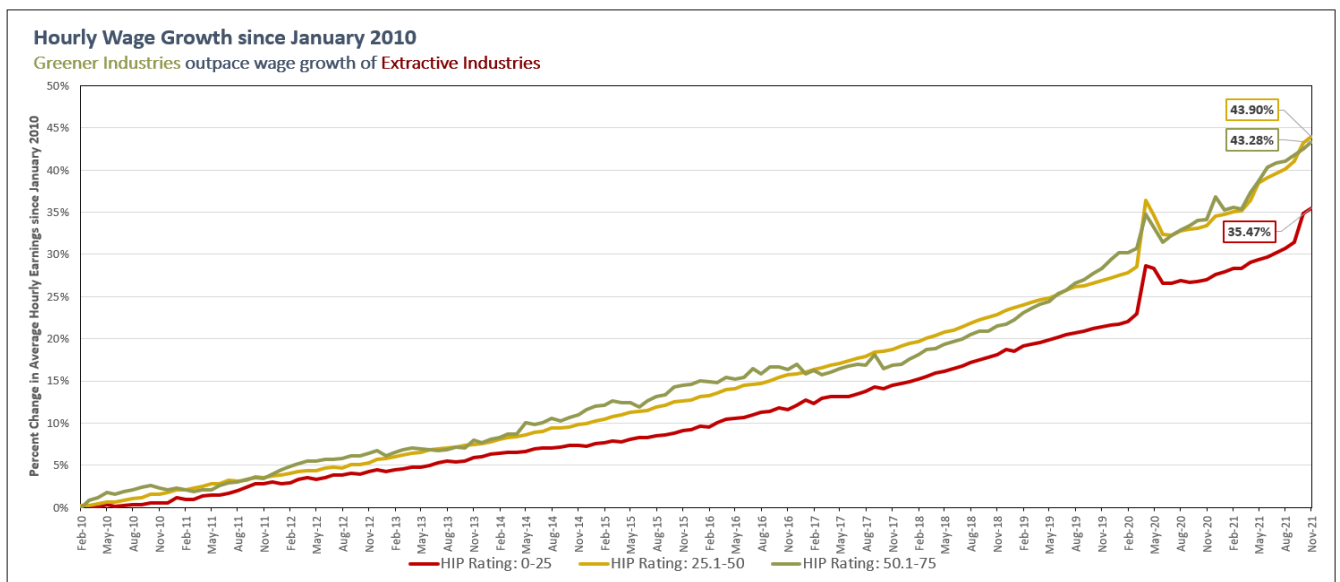


- The detailed January 2022 jobs report shows that in November 2021, the employment level of **Greener Industries** is **1.58%** below its **pre-pandemic level (February 2020)**, narrowing the gap with a 0.39% increase from the prior month.
- **Slightly Extractive** industries have recovered more, and are **0.76%** below their **pre-pandemic employment level**, a positive change +0.16% from the previous month. **These Slightly Extractive jobs have now recovered more than Greener jobs, as of January 2022.**
- **Extractive Industries** are still **2.72%** below their pre-pandemic employment level, narrowing the gap with a +0.35% increase over the month.

3. Greener-Industry WAGES are HIGHER than Slightly-Extractive and Extractive-Industries – and Green Job Pay is GROWING MORE than Extractive Job Pay since 2010

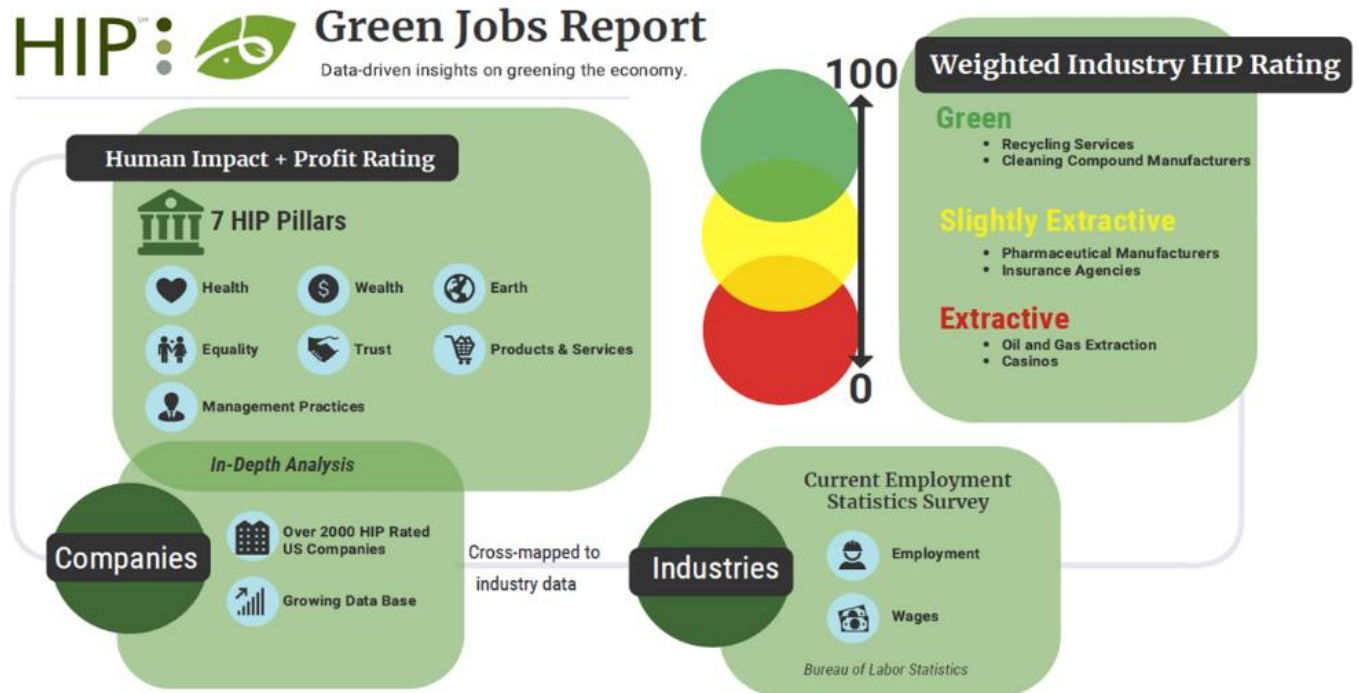


Our comprehensive analysis has shown that **Greener Industries** pay significantly more, **\$42/hour, equivalent to an annualized \$84,000 per year**, compared to **Extractive Industries, \$27/hour**, or \$54,000 equivalent.



Along with higher levels of pay, **Greener** and **Slightly Extractive** Industries over the past decade have delivered **higher incomes and wage growth** compared to **Extractive Industries**. Since May 2021, **Slightly Extractive Industries** wage growth has hastened due to rising wages in Leisure and Hospitality sectors.

The **Monthly Green Jobs Report**, produced by **HIP Investor Inc.** and the **Global Institute for Sustainable Prosperity**,



provides an in-depth, data driven analysis on US industry employment and the momentum towards a greener economy.

Our analysis performs a comprehensive synthesis of material sustainability data of 2,000+ US publicly listed companies onto job industry data provided by the Bureau of Labor Statistics.

The HIP Ratings, Pillars, and Metrics focus on health, wealth, earth, equality, trust, management practices and products and services, which result in quantitative Human Impact + Profit (HIP) Ratings reflecting a measure of “green-ness” by industry.

We use this measure of greenness to categorize each industry into three groups:

- **Greener** Industries, with a HIP Rating from 50 (net positive) and up;
- **Extractive** Industries, with HIP Rating of less than 25; and,
- **Slightly Extractive** Industries, rating from above 25 to below 50 (net negative).

The **Monthly Green Jobs Report** is delivered monthly via www.ESGX.org webinars, with the latest available granular data on the US Economy, sustainable jobs, and worker pay.

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