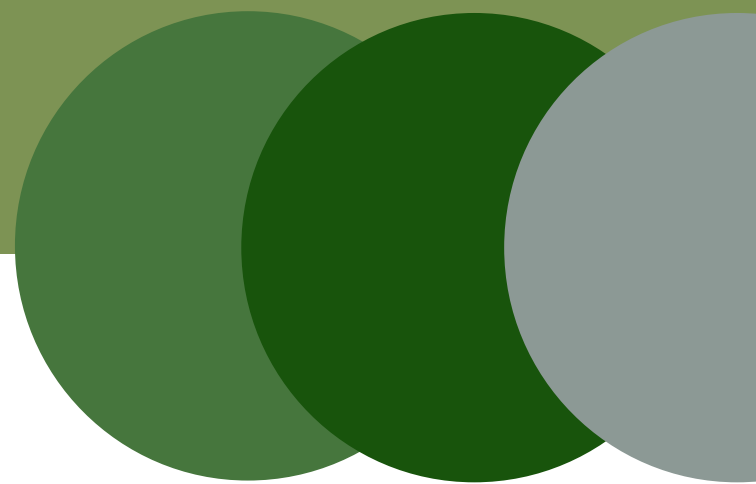


GREEN JOBS REPORT

April 2022

Release date **April 1, 2022**, based on most recent detailed jobs and pay data from the US Bureau of Labor Statistics (BLS)



Produced monthly by **HIP Investor** and the **Global Institute for Sustainable Prosperity**

HIP TM **INVESTOR**
● Human Impact + Profit

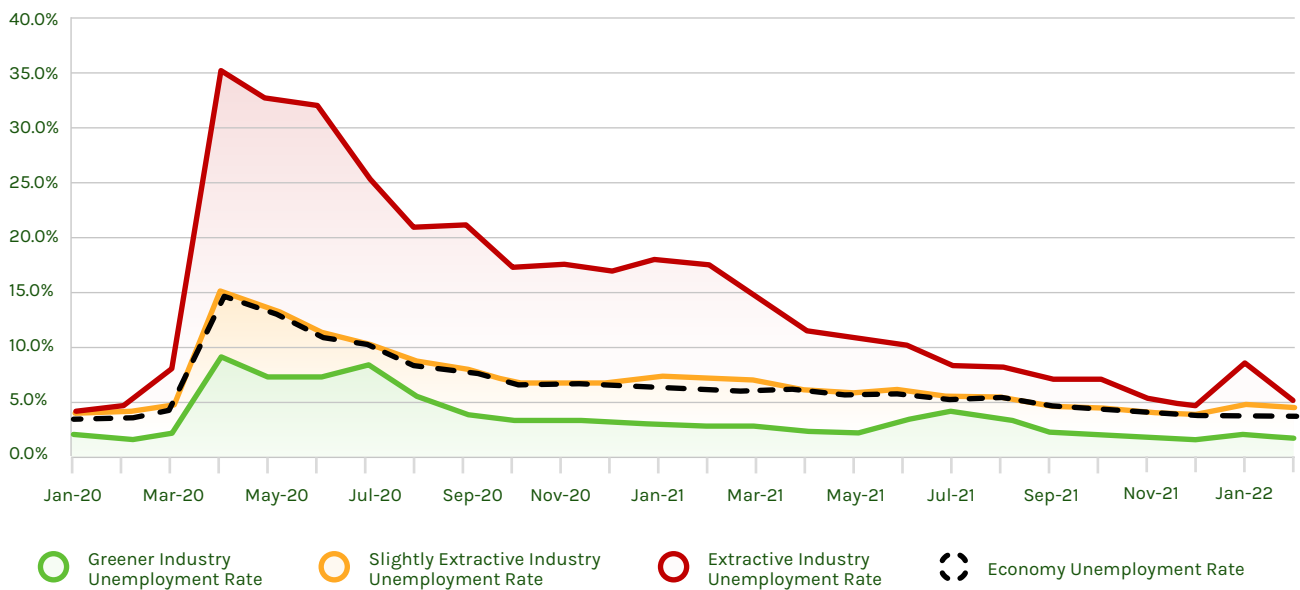
Global Institute 
for Sustainable Prosperity

1.

Greener Industries consistently have the lowest unemployment rate when compared with Slight Extractive and Extractive Industries



Unemployment Rate by Industry Green-ness



Over the course of the COVID-19 recession, we have observed greener industries to be the most resilient to job loss and provide the most stable work environment when compared to all other industry categories.

During the height of the recession the unemployment rate peaked at **9.3%** for Greener Industries compared to a **35.4%** unemployment rate for Extractive Industries. In January 2022, The Green Industry Unemployment Rate was **1.8%** compared to **4.52%** for Slightly Extractive Industries and **5.24%** for Extractive Industries.

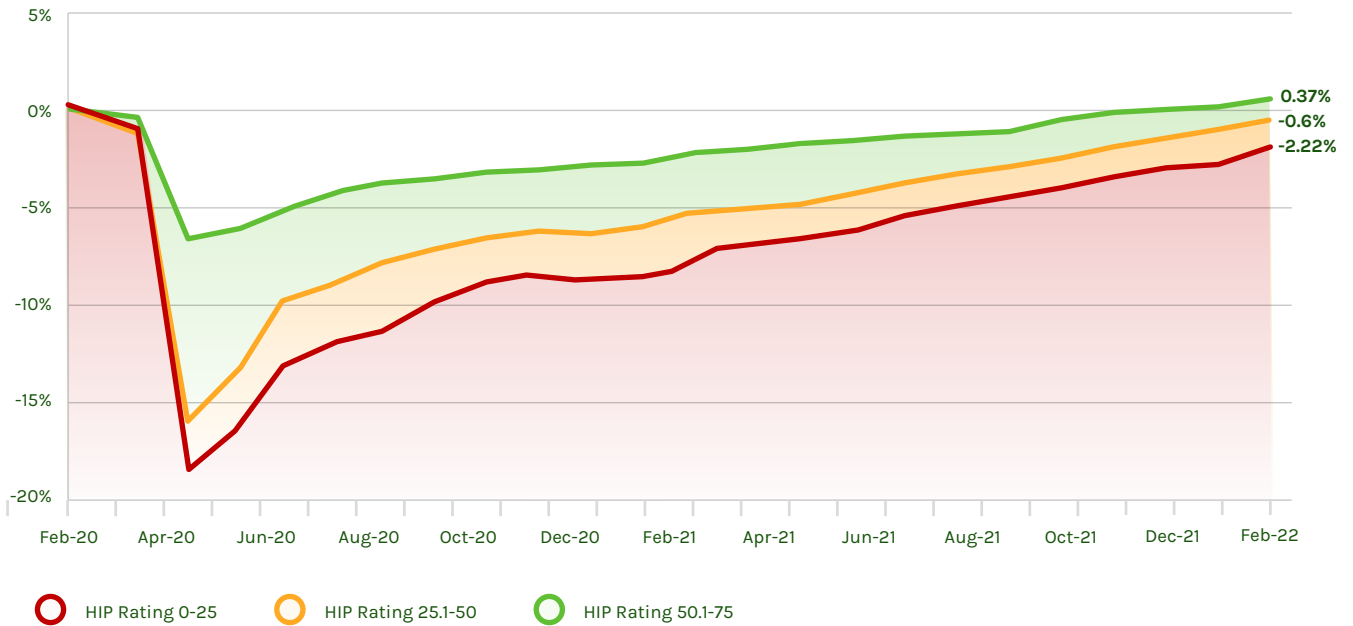


2.

The BLS Data revision favors Green Jobs, providing hope towards the Build Back Better aspirations for a sustainable economy

Cumulative % Difference from February 2020 Employment Level

For Each Human Impact + Profit (HIP) Interval



Greener Industries were +0.37% above the pre-pandemic employment levels

The detailed April 2022 jobs report shows that **Greener Industries** were **+0.37%** above the pre-pandemic employment levels of February 2020, with a positive change of +0.25% from the month prior.

Slightly Extractive Industries were **-0.6%** below its February 2020 pre-pandemic level of employment, a positive change of +0.52% from the previous month.

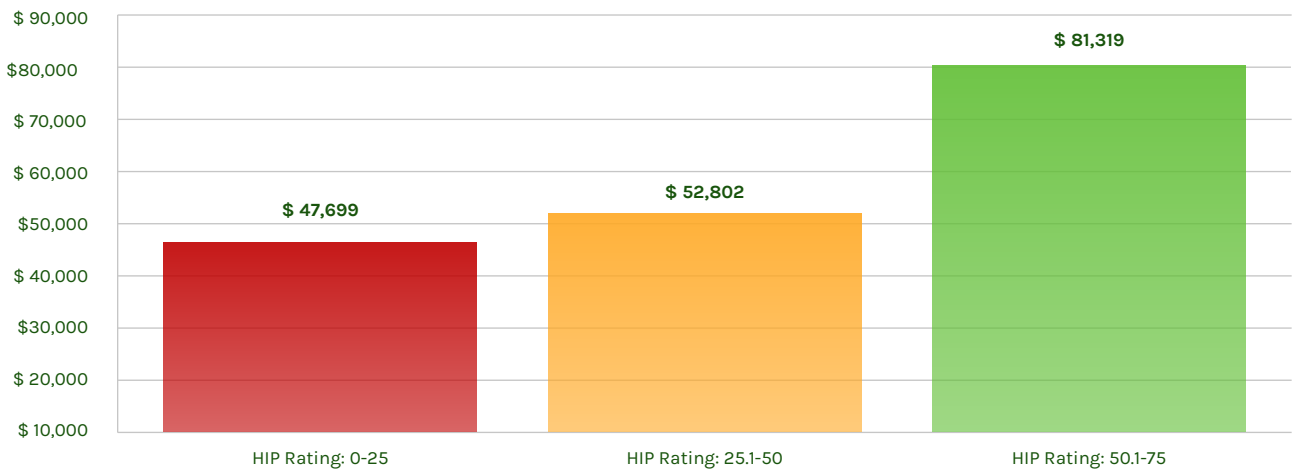
Extractive Industries were **-2.22%** below its February 2020 pre-pandemic level of employment, a positive change of +0.66% from the previous month.

3.

The average annual earnings of Greener Industry are significantly higher than both Slightly Extractive and Extractive Industries

Greener Industries Pay More

Average Annual Earnings for each Human Impact + Profit Rating Interval



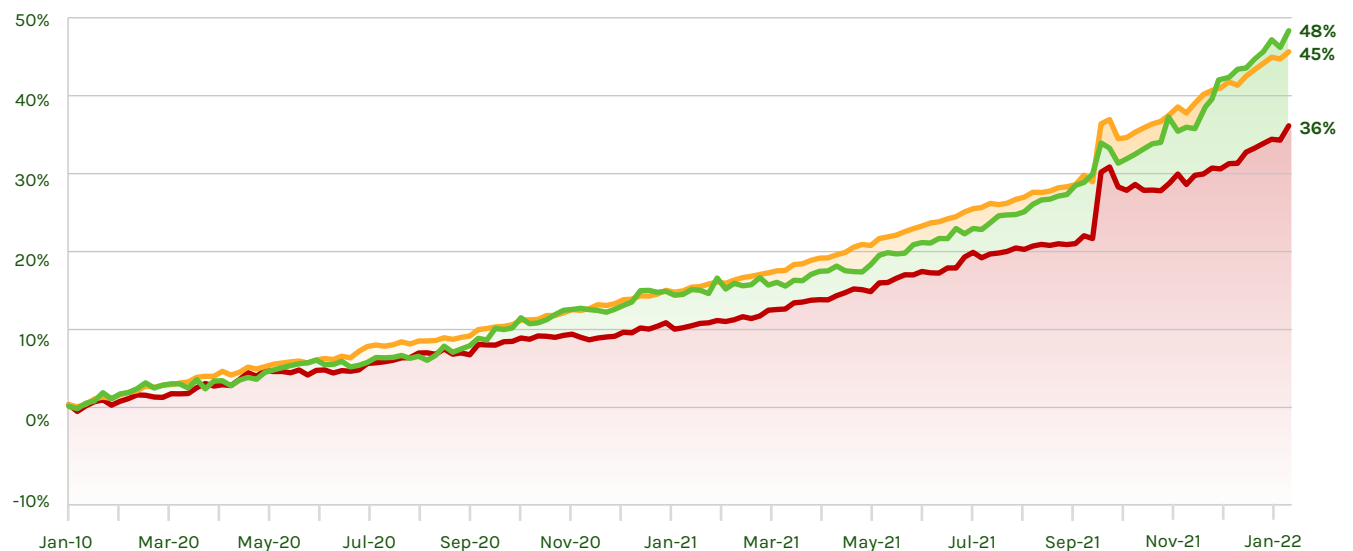
Source: CES Data + Author Calculations

Our comprehensive analysis has shown that **Greener Industries** pay significantly more, an average annualized pay of **\$81,318** per year,

as compared to **Slightly Extractive** **\$52,802** per year and **Extractive Industries** **\$47,699** per year.

Greener Industries outpace wage growth of **Extractive Industries**

Annual Earnings Growth Since January 2010



Along with higher levels of pay, **Greener** and **Slightly Extractive Industries** over the past decade have delivered wage growth when compared to **Extractive Industries**. Since

January 2010, average annual earnings has increased by **48%** for **Greener Industries** compared to only **36%** for **Extractive Industries** during the same period.

Human Impact + Profit Rating

7 HIP Pillars



Health



Wealth



Earth



Equality



Trust



Products &
Services



Management
Practices

↑
In-depth
Analysis
↓

Companies

Cross-mapped to industry data

Industries



Over 2000
HIP Rated US
Companies



Growing
Data Base



Employment



Wages

Weighted Industry HIP Rating



The **Monthly Green Jobs Report**, produced by **HIP Investor Inc.** and the **Global Institute for Sustainable Prosperity**, provides an in-depth, data driven analysis on US industry employment and the momentum towards a greener economy.

Our analysis performs a comprehensive synthesis of material sustainability data of 2,000+ US publicly listed companies onto job industry data provided by the Bureau of Labor Statistics.

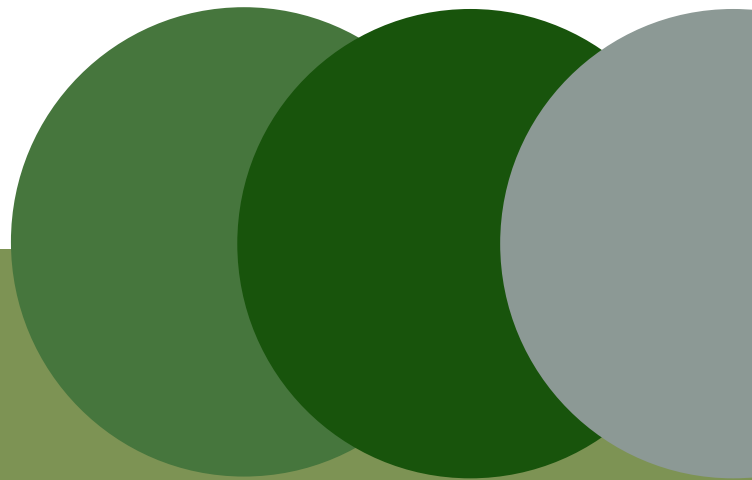
The HIP Ratings, Pillars, and Metrics focus on health, wealth, earth, equality, trust, management practices and products and services, which result in quantitative Human Impact + Profit (HIP) Ratings reflecting a measure of "green-ness" by industry.

We use this measure of greenness to categorize each industry into three groups:

- ⊕ **Greener Industries**, with a HIP Rating from 50 (net positive) and up
- ⊕ **Extractive Industries**, with HIP Rating of less than 25
- ⊕ **Slightly Extractive Industries**, rating from above 25 to below 50 (net negative).

The **Monthly Green Jobs Report** is delivered monthly via www.ESGX.org webinars, with the latest available granular data on the US Economy, sustainable jobs, and worker pay.

GREEN JOBS REPORT



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